

Brief Notes

News for
Brokers and Consultants

May 27, 2009 Vol. 18 No. 630

3 Penn Plaza East, Newark, NJ 07105-2200

Applies to: All markets

Take advantage of our new small employer plans

Horizon Blue Cross Blue Shield of New Jersey understands the business challenges your clients and their employees face today. We see them every day and want to help your clients find plans that meet the health care and economic needs of their businesses. We know you care about your clients and their employees and we do, too.

In keeping up with our commitment of providing high-quality health care, we are introducing new, cost-effective plan options, effective August 1, 2009.

The new Horizon Advantage suite of plans may reduce your clients' and their employees health care costs and still provide them access to our extensive network of physicians, hospitals and other health care professionals.

We expect quoting tools and benefit highlights to be made available on or about June 1, 2009. Please be on the lookout for more details.

Please be advised that normally, you would have received your August renewals by now, but we are working within a compressed timetable to launch our new Horizon Advantage plans. You will be receiving your August renewals shortly.

Speak to your Horizon BCBSNJ sales representative today to find out more about the health care advantages available to your clients and their employees.

Please note: Within your renewals, we have included illustrations of the new products. Some of the alternate plans described in your renewal package are presently being reviewed by the New Jersey Department of Banking and Insurance (DOBI).



Horizon Blue Cross Blue Shield of New Jersey

Making Healthcare Work



Services and products may be provided by Horizon Blue Cross Blue Shield of New Jersey or Horizon Healthcare of New Jersey, Inc., each of which is an independent licensee of the Blue Cross and Blue Shield Association.

Horizon Healthcare of New Jersey, Inc. is a subsidiary of Horizon Blue Cross Blue Shield of New Jersey.

® Registered marks of the Blue Cross and Blue Shield Association.

® and SM Registered and service marks of Horizon Blue Cross Blue Shield of New Jersey.

© 2009 Horizon Blue Cross Blue Shield of New Jersey

Three Penn Plaza East, Newark, New Jersey 07105