

"Timely News and Updates to keep you informed on Employee Benefit and related issues."



## Broker Alert

This publication is only for general informational purposes and is not intended as specific legal or Insurance advice. Please contact Bollinger directly to discuss your specific needs.

### Horizon BCBSNJ

#### 2009 HMO/HSA New Business Bonus Plan

Bollinger is pleased to announce Horizon BCBSNJ's HMO/HSA broker bonus plan effective August 1, 2009. Eligible business includes new business results for small employer groups enrolling in one of Horizon's HMO/HSA small group plans with effective dates between August 1, 2009 and December 28, 2009. **For every new business contract sold with these effective dates, Bollinger will pay \$75 per contract.**

All bonus payouts per contract are in addition to standard commission, and are payable upon receipt from Horizon BCBSNJ. Bonus programs are offered in appreciation for placing business with Horizon BCBSNJ, but are not intended to encourage directing business in any manner that is not in the best interest of the consumer. Bollinger and Horizon encourage you to provide complete disclosure to your clients about how you are compensated for your services, including award programs like this. As always, please contact your Bollinger GA representative if you have any questions on this or any other employee benefit, individual health or related issue.



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